

## Inside Stevens

May 7, 2009

# SAVE YOUR PASS or ADVANTAGE CARD & SAVE MONEY, TIME and HELP “Keep Winter Cool”!

For our 2008-2009 Season Pass and Advantage Card holders, renewing your Season or Advantage pass (formerly known as Advantage Card) is easier and better than ever!

How is it easier and better?

- **Saves You Money**  
As a 2008-2009 pass holder, you are eligible for the “renewal” rate, which is the lowest price available for the 2009-2010 season.
- **Saves You Time**  
After renewing online, you’re good to go! You won’t have to stand in a “pick-up your pass” line when the season begins, or wait to have your pass mailed to you. The pass you have will be valid the first day of the season!
- **Environmentally Conscientious**  
You reuse the same RFID card that you were issued in 2008-2009 and help to “keep winter cool” by reducing waste and our carbon footprint.
- **Flexible**  
You can change the type of pass you want without changing your card. For example, an Advantage Pass holder can upgrade to a Weekday or Everyday pass and vice versa.
- **Refer Your Friends Incentive**  
As a renewing pass holder, you will receive a special referral code that you can share with all your family, friends and co-workers who were not pass holders in the 2008-2009 season that will save them money too!

Watch for our upcoming Online Renewing Season Pass Sale, **August 15<sup>th</sup> - September 15<sup>th</sup>**. Remember this is an online only sale. Renew your pass online and share some great preseason savings with family and friends while at the same time earning a chance to win great winter prizes. Look for full details to be released with the start of the sale, August 15th, 2009.

If you have lost or misplaced your RFID card, don’t panic, go ahead and purchase online and then give us a call for your RFID card reissue (\$10+tax reissue fee). It’s as easy as that.